

## Message Text

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PAGE 01 NAHA 00474 011055Z

46

ACTION EA-10

INFO OCT-01 ISO-00 EB-06 RSC-01 /018 W

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R 010845Z NOV 74

FM AMCONSUL NAHA

TO USDOC WASH UNN

INFO SECSTATE WASHDC 1545

UNCLAS NAHA 474

E.O. 11652: N/A

TAGS: BFOL,JA

SUBJECT: WTDR-W.W.TAYLOR&CO.,INC.

REF: USDON 12370, 15252

1. ADDRESS: P. O. BOX 63, NAHA, OKINAWA (140 AZA MAKIMINATO, HIGHWAY 58, URASOE, OKINAWA). CABLE: TAYCO, OKINAWA. TELEX: J79872. PHONE: 0988772566. OFFICER: ROGER R. CONN, PRESIDENT.

2. MEDIUM SIZED FIRM ESTABLISHED 1949. EMPLOYS 100, 15 SALES. ACTS AS IMPORTER, AGENT, AND RETAILER OF MOTOR VEHICLES AND MMOTOR VEHICLE PARTS AND ACCESSORIES. PROVIDES SALES AND SERVICE AT A CENTRALIZED LOCATION OF OKINAWA'S MAIN HIGHWAY. FIRM RECENTLY PURCHASED WESTPAC, INC., WHICH IMPORTS AND DISTRIBUTES

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SOME 86 FOOD ITEMS LARGEST OF WHICH IS HILLS BROTHERS' COFFEE.

3. FINANCIAL REFERENCES: BANK OF AMERICA, CPO BOX 378, OKINAWA. BANK OF THE RYUKYUS, URASOE BRANCH, URASOE, OKINAWA. ELKHART STATE BANK, ELKHART, TEXAS. TRADE REFERENCES: GENERAL MOTORS CORP NEW YORK. GENERAL MOTORS ACCEPTANCE CORP, NEW YORK.

4. MAJOR FOREIGN FIRMS REPRESENTED: GM CORP., NEW YORK, FULL LINE OF GM AUTOMOTIVE PRODUCTS, ACQUIRED 1950.

5. THE ONLY FIRM IN OKINAWA PROVIDING SALES AND SERVICE FOR THE PRODUCTS LISTED. HAS ITS NEW CAR LOT AND SERVICE AREA IN AMERICAN STYLE ON THE MAIN HIGHWAY IN OKINAWA. CONN HAS HAD CONSIDERABLE EXPERIENCE IN HIS LINE OF BUSINESS AND IS WELL RESPECTED BOTH IN THE JAPANESE AND AMERICAN BUSINESS COMMUNITY IN OKINAWA. SALES UP 90 PER CENT OVER LAST YEAR, AND SERVICE CONSIDERED

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EXCELLENT. BANKING AND TRADE SOURCES REPORT THAT THE FIRM HAS

GOOD FINANCIAL REPUTATION. RECOMMENDED AS A TRADE CONTACT FOR  
U.S. FIRMS.

6. DATE OF INFO: 19/74

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 01 NOV 1974  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
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**Reference:** USDON 12370, 15252  
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**Review Date:** 12 NOV 2002  
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30 JUN 2005

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**Status:** NATIVE  
**Subject:** WTDR-W.W.TAYLOR&CO.,INC.  
**TAGS:** BFOL, JA  
**To:** COM  
**Type:** TE  
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